

CITY OF LAGUNA BEACH ILLUSTRATED VISITOR MAP



Distinctive, one-of-a kind, hand illustrated replicas of the community featuring the local retail shops, restaurants, galleries, hotels, festivals, events and more....

The map captures attention and directs visitors to local business! The maps unique visual style makes it "fun to read" and easy for visitors to "see what's around town".



FREE ORANGE COUNTY DISTRIBUTION

Printed annually and distributed throughout Orange County to local business, restaurants, retail shops, galleries and in Orange County Coastal Hotels and Resorts including Laguna Montage, Ritz-Carlton, St. Regis and others in Dana Point, Newport Beach and Huntington Beach. Total print readership over 30,000. The map is also online with hot links to advertisers web sites.



THE FAVORITE MAP OF RESORT AND HOTEL CONCIERGES – “WE LOVE THESE MAPS”

Local Hotel concierges' and valets welcome and love our maps since they improve customer service! It's a big help for them to be able to hand a visitor ONE map that is fun, easy to read and the visitor can visually "see what's around town" versus trying to explain directions. The only map with the real "lay of the land"!



DISPLAY AD PLACEMENT VISIBILITY - ALL YEAR LONG

All display ads are positioned around the map(s) making them highly and equally visible. Unlike Guide Book type of publications our ad space is limited on the map which ensures great exposure of your business location, building and logo bubble.



YOUR BUILDING & LOGO BUBBLE

The map will have an illustrated replica of your BUILDING at your business location on the map with your actual LOGO above it ... Making it easy for visitors to "see" and recognize you!



SOCIAL MEDIA AND ONLINE

Our Facebook and Instagram accounts are working 24/7 to promote your business by sharing your posts, highlighting your business in our city profile posts and tagging of your pages. Print and online marketing working together. A WIN-WIN!



PICK THE SIZE THAT'S RIGHT FOR YOU!

Rates are very reasonable for annual exposure to 30,000 readers and start as low as \$450. The map folds to a convenient 4 x 9 size, is four-color and printed on high quality 80 lb paper plus each advertiser receives an unlimited supply of maps free.



GET DISCOVERED!

If your business is in the Hip District take advantage of your NEW section that will be highlighted on the map to drive traffic and make the Hip District a special destination in South Laguna!

WWW.CITYKEEPERMAPS.COM • INFO@CITYKEEPERMAPS.COM

Space Limited- Ad Close Date 1st week in May

For more information on Advertising Layout or Design services please contact us at:
949.291.6718 or email: art@citykeepermedia.com

Ad Sizes and Submission Guidelines

For best printing results, art work must be in hi resolution, 300 dpi PDF, JPG or TIF file formats. Send your ad to art@citykeepermedia.com



If you do not have an ad send logo, text and photos and we will create an ad for 50.00 fee. Ad proof sent for final edits and approval.

Actual Ad Sizes and Annual Pricing:

Large Ad
3.75”w x 4.375”h

\$1250

Medium Ad
3.75”w x 2.5”h

\$950

Front Cover
3.5”w x 7”h

\$ 3500

Back Cover
3.5”w x 7”h

\$ 2450

Box Ad
1.8”w x 1.8w”

\$550

Small Ad
2.5”w x 1.75w”

\$750