

CITY OF LAGUNA BEACH ILLUSTRATED VISITOR MAP



Distinctive, one-of-a kind, hand illustrated replicas of the community featuring the local retail shops, restaurants, galleries, hotels, festivals, events and more....

The map captures attention and direct visitors to local business! The maps unique visual style makes it “fun to read” and easy for visitors to “see what’s around town”.



FREE ORANGE COUNTY DISTRIBUTION

Printed annually and distributed throughout Orange County to local business, restaurants, retail shops, galleries and in Orange County Coastal Hotels and Resorts including Laguna Montage, Ritz-Carlton, St. Regis and others in Dana Point, Newport Beach and Huntington Beach. Total readership over 30,000.



THE FAVORITE MAP OF RESORT AND HOTEL CONCIERGES – “WE LOVE THESE MAPS”

Local Hotel concierges’ and valets welcome and love our maps since they improve customer service! It’s a big help for them to be able to hand a visitor ONE map that is fun, easy to read and the visitor can “see what’s around town” versus trying to explain directions. The only map with the real “lay of the land”!



DISPLAY AD PLACEMENT VISIBILITY - All YEAR LONG

All display ads are positioned around the map(s) making them highly and equally visible. Unlike Guide Book type of publications our ad space is limited on the map which ensures great exposure of your business location, building and logo bubble.



YOUR BUILDING & LOGO BUBBLE

The map will have an illustrated replica of your BUILDING at your business location on the map with your actual LOGO above it ... Making it easy for visitors to “see” and recognize you!



SPECIAL OFFERS

Promote a special offer on your Ad to drive more traffic! Since the maps are fun and useful all the visitors keep them which drives continuous traffic to the advertiser’s location during the summer and all year long....a win-win-win!



PICK THE SIZE THAT’S RIGHT FOR YOU!

Rates are very reasonable for annual exposure to 30,000 readers and start as low as \$450. The map folds to a convenient 4 x 9 size, is four-color and printed on high quality 80 lb paper plus each advertiser receives an unlimited supply of maps free for distribution or resale or special events.

WWW.CITYKEEPERMAPS.COM • INFO@CITYKEEPERMAPS.COM

Space Limited- Ad Close Date 2nd week in June – Delivery Prior to July 4th

For more information on Advertising Layout or Design services please contact us at:
949.291.6718 or email: art@citykeepermedia.com

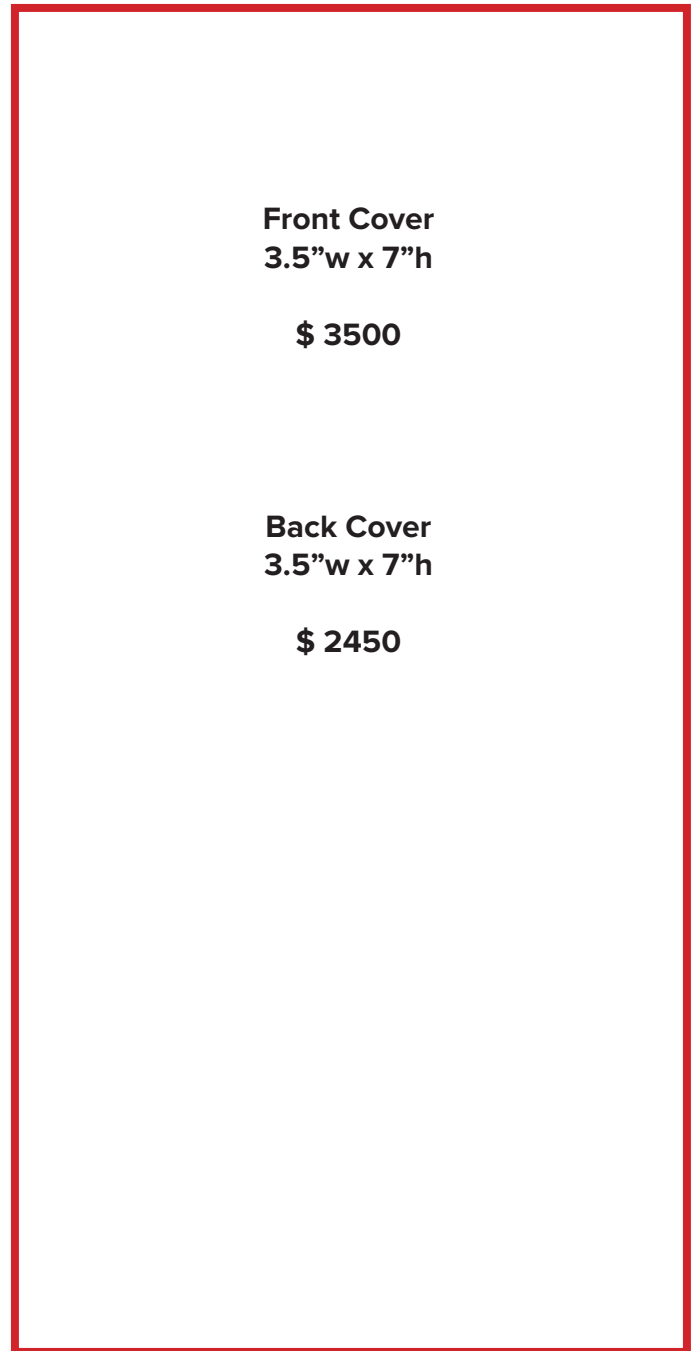
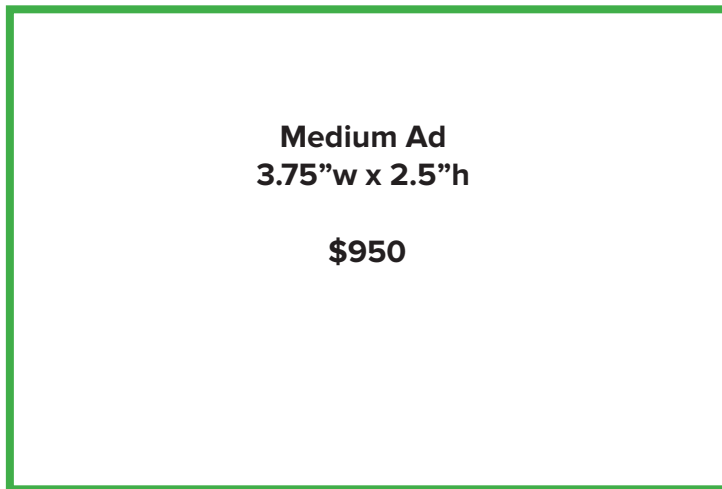
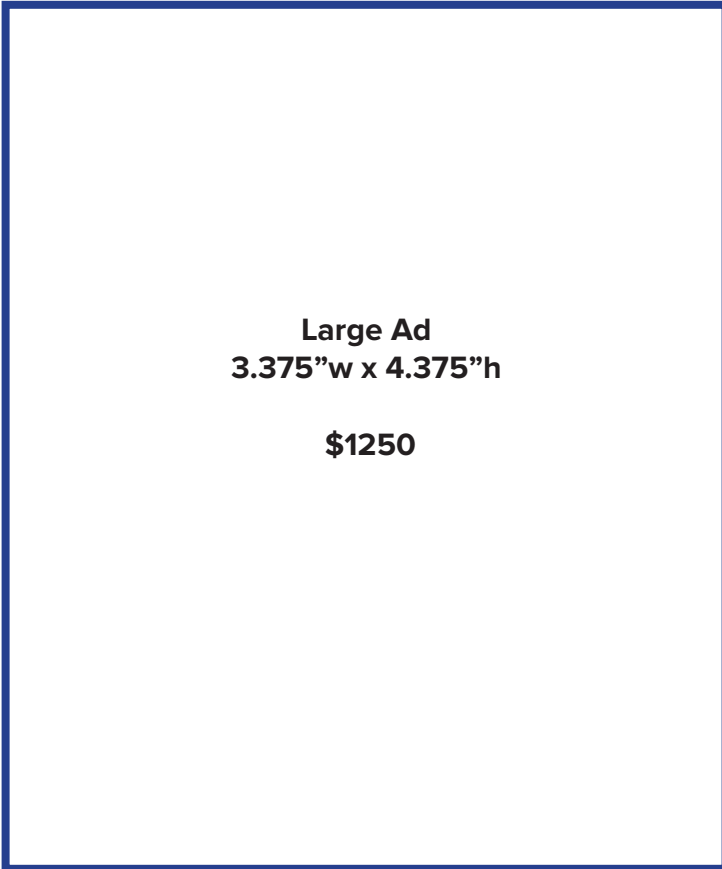
Ad Sizes and Submission Guidelines

For best printing results, art work must be in hi resolution, 300 dpi PDF, JPG or TIF file formats. Send your ad to art@citykeepermedia.com



If you do not have an ad send logo, text and photos and we will create an ad for 50.00 fee. Ad proof sent for final edits and approval.

Actual Ad Sizes:



*Not pictured: Box Ad 1.8”w x1.8”h
Subject to availability*